

CONNECT.
INFLUENCE.
GROW.

Accelerate Transformation — Lead Your Utility into the Future

Join U2030 — A Collaborative Network of Utility Leaders Building a Legacy of Impact

Be part of an exclusive community of utility professionals committed to driving innovation and solving critical industry challenges at the intersection of customers, employees, and operations. U2030 unites forward-thinking leaders who are shaping the future of utilities through collaboration, leadership development, and data-driven decision-making.



What You'll Gain – Membership Benefits

LEADERSHIP INSPIRATION

Gain practical strategies to motivate teams, drive engagement, and create impact.

PEER LEADER CONNECTIONS

Expand your network of industry leaders and key stakeholders who support your success.

MARKET INTELLIGENCE

Stay informed on emerging trends, cutting-edge technology, and industry innovations.

PROFESSIONAL GROWTH

Advance your career with expert-led development strategies and leadership sessions.

REAL-WORLD IMPACT

Turn ideas into actions that lead transformation for your company, industry, and the world.

CONTACT US TODAY

Connect with the U2030 team member — we'd love to continue the conversation.

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Exclusive Access to Leadership & Learning Experiences

- ✓ **RADIATE Women's Leadership Program** – Empowering women leaders in the utility sector
- ✓ **ENERGIZE Retreat** – Exclusive networking and peer-driven problem-solving
- ✓ **SPARK Annual Meeting** – Engage in high-impact discussions with industry innovators
- ✓ **Women Who SPARK Awards** – Celebrating women driving change in utilities
- ✓ **Center of Excellence (CoE) Leadership Forums** – Collaborative forums tackling industry challenges
- ✓ **U2030 Collective Brain Platform** – A knowledge-sharing hub for best practices and solutions

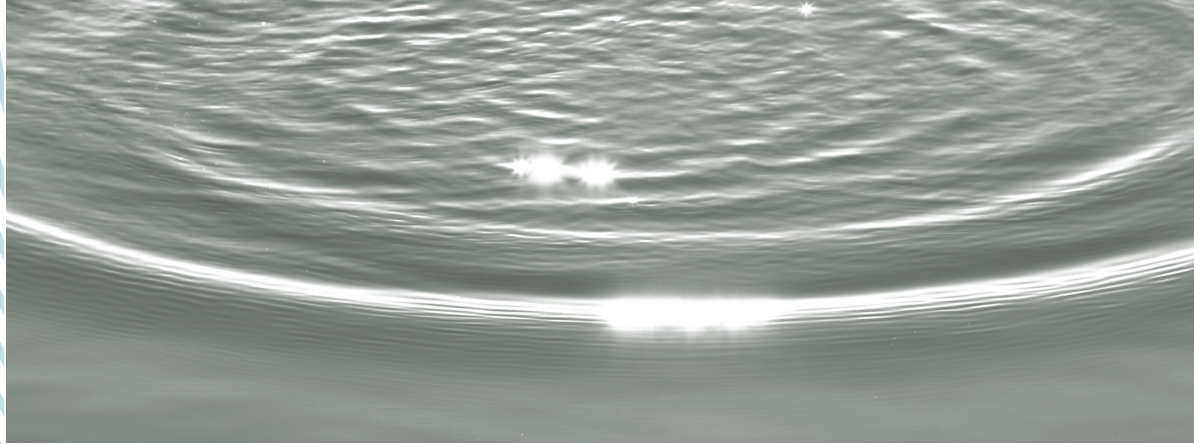
Utility Sponsorship Opportunities

Support the growth of leadership, innovation, and industry collaboration by sponsoring:

- ✓ **Women Who SPARK Awards** – Recognizing women transforming the utility sector
- ✓ **Annual Research Program** – Supporting data-driven insights that shape industry best practices

DRIVE INDUSTRY CHANGE — LEAD THE FUTURE OF UTILITIES

Join U2030 to build a legacy of leadership and impact within your organization and from across the industry.



Expert Advisory Services for Utility Leaders

Driving Transformation, Innovation & Resilience in the Utility Sector

U2030's independent Advisory Services provide customized strategies and insights to help utilities solve critical challenges, navigate industry shifts, and accelerate progress.

Our approach is grounded in data-driven research and Learning Experience Design (LXD) workshops—translating insights into clear, actionable roadmaps for future success.

Advisory Focus Areas

- ✓ Customer Experience (CX) & Engagement
- ✓ Affordability & Cost-to-Serve Strategies
- ✓ Energy Transition & Grid Modernization
- ✓ Leadership Development & Executive Coaching
- ✓ Data Analytics & Business Intelligence
- ✓ Digital Transformation & Change Management
- ✓ Emergency Preparedness & Crisis Response

Let's Partner for Success

Chris Hilborn

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Access Case Studies from Liberty, SMUD, & SDG&E



SCAN TO
CONNECT

Don't Just Adapt to Change — Drive It!

Join U2030 and build a lasting impact on your organization, community, and the utility sector.